

JAMIE D. VICK

Digital Design Consultant

Contact

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Technical Proficiency

OS: Mac & Windows

Creative: Adobe Creative Cloud (Photoshop, Illustrator, InDesign, Publisher, Acrobat Professional and Dreamweaver). Affinity Professional Suite (Designer, Photo and Publisher)

Web: HTML/5, WordPress (CMS) and Javascript

Administrative: Office 365 (Word, Excel, Publisher, PowerPoint, Access, Outlook, OneDrive, Skype), Internet Explorer, Opera, Safari, Chrome and Firefox)

Creative, hands-on professional with expertise in graphic design, art direction, and project management; that leverages excellent communication, interpersonal, and client management skills to produce outstanding visual products. Enthusiastic Digital Design Consultant eager to contribute to team success through hard work, attention to detail, and excellent organizational skills.

Work History

2008 –
Present

Digital Design Consultant (Graphic Design)

- Successfully manage and coordinate graphic design projects from concept through completion.
- Work closely with clients to create a vision, conceive designs, and consistently meet deadlines and requirements.
- Effectively build, motivate, and direct design and production teams.
- Coordinate freelance designers, consultants, and vendors to meet all project requirements.
- Create and conduct highly persuasive sales and marketing presentations.
- Expertly convert features to benefits to achieve client objectives.

Includes but limited to the following clients: Boys & Girls Clubs of Central Florida, MJS Publishing Group, Kaizen Studio Productions, BalaChandra Belly Dance, Kii Media Group, and CooYah, Inc.

2010

Lead Graphic Designer

New York Islanders, NHL, New York, NY

- Visually communicated the NHL Brand by executing cutting edge designs across the New York Islanders lines of businesses and consumer touchpoints.
- Translated the business objectives, concepts, and information into visually compelling designs that drove the NHL Brands marketing deliverables.
- Created a wide array of creative materials including branded event logos, environmental graphic designs, event signage, print collateral, retail pop/banners/graphics, digital assets; including web

banners/skins, social media units, e-mails, and other digital marketing and communication deliverables.

- Effectively communicated with vendors and internal departments to reach the best quality and cost-effective solution for each design project.

2008 - 2009

Senior Graphic Designer

Business Cards Tomorrow, New York, NY

- Designed a wide variety of business marketing materials for clients.
- Responsible for clients' collateral needs such as business cards, letterheads, envelopes, masters/shells, announcements, fold-over cards, door hangers, rubber stamps, dater stamps, and advertising services.
- Developed the internet design templates that assisted clients with the "traditional to digital" conversion process thus increasing production.

2006 - 2008

Lead Graphic Designer

Earthtronix Worldwide/Minerals Studio, New York, NY

- Maintained the in-house Graphic Design Department, Multimedia Studio, and international rebranding initiative.
- Created all promotional designs for event promotion and corporate re-branding projects.
- Worked closely with the CEO to create a cohesive brand that was focused on the infusion of music and entertainment business.
- Designed a merchandising campaign that expanded the reach of brand and market influence.

2003 - 2006

Graphic Designer

Fashion Institute of Technology, New York, NY

- Created design elements and products for the following featured campaigns and conceptual projects:
 - The Hopkins Story - HBO Special: Designed promotional posters and postcards for symposium talks.
 - Metropolitan Museum of Art: Developed

promotional material (posters, postcards, and web banners) for Past, Present, and Future symposium, and tour.

- Vital Signs: Created logo for vital reading and mood tone merchandise and displays.
- Prescription Drug Campaign - Ad Council: Created a marketing campaign and booklet material for promotional items.

Education

2015

Specialized Certificate in Web Design

2006

Bachelor of Arts: Communication Design

Fashion Institute of Technology, New York, NY

References available upon request.