

Jamie D. Vick

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DIGITAL DESIGN CONSULTANT

Creative, hands-on professional with expertise in graphic design, art direction, and project management; that leverages excellent communication, interpersonal, and client management skills to produce outstanding visual products. Enthusiastic Digital Design Consultant eager to contribute to team success through hard work, attention to detail, and excellent organizational skills.

WORK HISTORY

Digital Design Consultant (Graphic Design)

2008 – Present

- Successfully manage and coordinate graphic design projects from concept through completion.
- Work closely with clients to create a vision, conceive designs, and consistently meet deadlines and requirements.
- Effectively build, motivate, and direct design and production teams.
- Coordinate freelance designers, consultants, and vendors to meet all project requirements.
- Create and conduct highly persuasive sales and marketing presentations.
- Expertly convert features to benefits to achieve client objectives.

Includes but limited to the following clients: Boys & Girls Clubs of Central Florida, MJS Publishing Group, Kaizen Studio Productions, BalaChandra Belly Dance, Kii Media Group, and CooYah, Inc.

New York Islanders (NHL) - New York, NY

Lead Graphic Designer

2010

- Visually communicated the NHL Brand by executing cutting edge designs across the New York Islanders lines of businesses and consumer touchpoints.
- Translated the business objectives, concepts, and information into visually compelling designs that drove the NHL Brands marketing deliverables.
- Created a wide array of creative materials including branded event logos, environmental graphic designs, event signage, print collateral, retail pop/banners/graphics, digital assets; including web banners/skins, social media units, e-mails, and other digital marketing and communication deliverables.

Effectively communicated with vendors and internal departments to reach the best quality and cost-effective solution for each design project.

Business Cards Tomorrow - New York, NY

Senior Graphic Designer

2008

- Designed a wide variety of business marketing materials for clients.
- Responsible for clients' collateral needs such as business cards, letterheads, envelopes, masters/shells, announcements, fold-over cards, door hangers, rubber stamps, dater stamps, and advertising services.
- Developed the internet design templates that assisted clients with the "traditional to digital" conversion process thus increasing production.

Earthtronix Worldwide/Minerals Studio - New York, NY

Lead Graphic Designer

2006 - Present

- Maintained the in-house Graphic Design Department, Multimedia Studio, and international rebranding initiative.
- Created all promotional designs for event promotion and corporate re-branding projects.
- Worked closely with the CEO to create a cohesive brand that was focused on the infusion of music and entertainment business.
- Designed a merchandising campaign that expanded the reach of brand and market influence.

Fashion Institute of Technology - New York, NY

Graphic Designer

2003 - 2006

- Created design elements and products for the following featured campaigns and conceptual projects:
 - The Hopkins Story - HBO Special: Designed promotional posters and postcards for symposium talks.
 - Metropolitan Museum of Art: Developed promotional material (posters, postcards, and web banners) for Past, Present, and Future symposium, and tour.

- Vital Signs: Created logo for vital reading and mood tone merchandise and displays.
- Prescription Drug Campaign - Ad Council: Created a marketing campaign and booklet material for promotional items.

EDUCATION

Fashion Institute of Technology, New York, NY

Bachelor of Arts: Communication Design, 2006

Specialized Certificate in Web Design, 2015

TECHNICAL PROFICIENCY

OS: Mac and Windows

Web: HTML 5, CSS, WordPress (CMS) and JavaScript

Creative: Adobe Creative Suite (Photoshop, Illustrator, InDesign, Publisher, Acrobat Professional, and Dreamweaver), Affinity Professional Suite (Designer, Photo, and Publisher)

Administrative: Office 365 (Word, Excel, Publisher, PowerPoint, Access Outlook, OneDrive, and Skype), Internet Explorer, Opera, Safari, and Chrome, Firefox.